



Conference Agenda
June 27- June 29th, 2018
New Orleans, LA

Wednesday, June 27, 2018

12:00-1:00PM Registration, Sponsor Exhibits (ongoing throughout conference)

1:00-1:20 PM Welcome and Introductions

Colleen Huard, MPH, *Colorectal Health Manager, Louisiana Prevention and Control Programs*

Kaitlin Sylvester, MPA, *Health Systems Manager, American Cancer Society*

History of the Southeastern Colorectal Cancer Consortium

Annie Thibault, MSc. BSc., *Director, Colorectal Cancer Prevention Network,*

Tracie Lewis, MS, *Community Outreach Director, Colorectal Cancer Prevention Network*

1:20-2:00 PM What's Happening in the Nation Around Colorectal Cancer?

Faye Wong, MPH, *Program Services Branch Chief, Division of Cancer Prevention and Control, CDC*

2:00-2:45PM Your Tumor Registry: Using Data to Motivate

Xiao-Cheng Wu, MD, MPH, *Director, Louisiana Tumor Registry*

Lauren Maniscalco, MPH, *Liaison, Louisiana Tumor Registry*

2:45-3:00PM Break to Visit with Exhibitors

3:00-4:00PM Colorectal Cancer Screening: Changes and Considerations

ACS Colorectal Cancer Screening Guidelines, Update 2018

Robert Smith, PhD, *Vice President, Cancer Screening, American Cancer Society*

Your FIT for Screening Should Be the Best FIT it Can Be!

James Allison, MD, FACP, AGAF, *Clinical Professor of Medicine Emeritus,*

University of California San Francisco, Emeritus Investigator, Kaiser Permanente Division of Research

Moderator: Letitia Thompson, MPA

4:00-5:00PM NCCRT: 80% and Beyond, NCCRT Resources

Richard Wender, MD, *Chief Cancer Control Officer, American Cancer Society, National Colorectal Cancer Roundtable*

5:30-7:00 PM Reception with Sponsors

Thursday, June 28, 2018

8:00-8:30AM Registration, Continental Breakfast, and Sponsor Exhibits (ongoing throughout conference)

8:30- 8:45AM Welcome

Rebekah Gee, MD, MPH, MS, *Secretary, Louisiana Department of Health*

8:45-9:15AM ALICE's Adventures: Colorectal Cancer Control and the Working Poor

Donna Williams, DrPh., *Director, Louisiana Cancer Prevention and Control Programs, Associate Dean, LSU School of Public Health*

9:15-10:15AM What's on the Horizon?

The Future of Colorectal Cancer Screening: Simplicity, Acceptability, and Cost-Effectiveness

Frank Berger, PhD, *Director, Center for Colon Cancer Research*

Practice Transformation to Increase CRC Screening...Is ECHO an answer?

Jim Hotz, MD, *Clinical Services Director, Albany Area Primary Health Care*

Moderator: Andy Cobb

10:15-10:30AM Break to Visit with Exhibitors

10:30-12:00PM Concurrent Workshops: Working with Large Health Systems

Workshop A | Rural Health Systems

Speakers:

• **Closing the Loop on Electronic Referrals**

Jennifer Fabre, DNP, APRN, ANP/FNP-C, CDE, and Gary Wiltz, MD, *Teche Action Clinic, Franklin, LA*

• **MammoFIT: Increasing Access to Colorectal Cancer Screening**

Mary Ellen Conn, MS, *Assist Director, Cancer Prevention and Control, West Virginia University Cancer Institute*

• **Partnership Driven, Community Health Center Educational Interventions.**

Whitney F Jones, MD, *Founder, Colon Cancer Prevention Project Clinical Professor University of Louisville*

Moderator: Jerry McLarty, PhD

Workshop B | Regional and Urban Systems

Speakers:

- **Colorectal Cancer Screening Initiative at Ochsner Health System**
Susan Montz, MBA, *Ochsner Health System, New Orleans, LA*
- **The Use of Precision Public Health Strategies to Achieve Health Equity in Colorectal Cancer Screening and Prevention**
Michael Preston, PhD, MPH, *Assistant Professor, Co-Director, University of Arkansas for Medical Sciences*
- **Implementation of FIT Mailed Outreach within a Safety-Net Health System**
Stacy Miller, RN, MSN, MPH, *Program Manager, UT Southwestern Moncrief Cancer Institute*

Moderator: Amy Williams, MBA

Workshop C | Worksites and Reaching Employees

Speakers:

- **Engaging the Unengaged with Some Serious Fun**
Anna Threadcraft, RDN, LD, *Employee Wellness Director, The University of Alabama at Birmingham*
- **Colorectal Cancer Screening Initiatives in Rural Eastern North Carolina**
Nikki Hyatt, RN, BSN, OCN, *Oncology Outreach Coordinator, Vidant Medical Center, Steering Committee Member, North Carolina Colorectal Cancer Roundtable*
- **Employee Screening— The View, the Barriers, the Approach**
Bruce Waldholtz, MD, *National Board of Directors, American Cancer Society Cancer Action Network*

Moderator: Tracie Lewis, MS

12:00-12:30PM Lunch

12:30-1:30PM Early Onset and Under 50

Durado Brooks, MD, MPH, Vice President, Cancer Control Interventions American Cancer Society

1:30-2:15PM State Discussions: What's Happening in your World?

Moderators: Miriam Karanja, MBA, and Trena Mitchell, MA, CNP

2:15-3:45PM Concurrent Workshops

Workshop D | Coalitions, Roundtables and Partnerships

Speakers:

- **Overcoming Coalition Fatigue**
Katie Bathje, MA, LPCC, *Program Director, Kentucky Cancer Consortium*
- **Fundamentals of Coalition Building**

Mack Giancola, MPH, *Comprehensive Cancer Program Manager, Louisiana Cancer Prevention and Control Programs, Louisiana Healthy Communities Coalitions Statewide Co-chair, NACDD Cancer Council Chair Elect*
Moderator: Randi Kaufman, DrPH

Workshop E | Genetics & Lynch Syndrome

Speakers:

- **Hereditary Colorectal Cancer with a Focus on the Louisiana Acadian Population**
Jordan Karlitz, MD, *Associate Professor, Division of Gastroenterology, Tulane University School of Medicine, Adjunct Assistant Professor, LSU School of Public Health*
- **Hereditary Colorectal Cancer: Lynch Syndrome and Beyond**
Jacqueline Mersch, MS, CGC, *Genetic Counselor, UT Southwestern Medical Center*
- **Advancing Early Detection and Prevention of Hereditary Cancers**
Mary Beth Thomas, Ph.D., *Vice President, Emerging Sector Development, NC Biotechnology Center*

Moderator: Whitney Jones, MD

Workshop F | Patient Navigation

Speakers:

- **Understanding the Complexity of Patients' Healthcare Journeys, and the Role That Patient Navigators Play**
Annie Thibault, MSc. BSc., *Director, Colorectal Cancer Prevention Network*
- **Patient Navigation to Increasing Screening Rates in Rural Communities**
Carlton Allen, MS, CHW, CHES, *Program Manager, The University of Texas Health Science Center at Tyler*
- **Pieces And Parts: Behind The Scenes In Developing A Successful Patient Navigation Program**
Renay Caldwell, CCRC, *Colon Cancer Prevention Project, USC*

Moderator: Gerrelda Davis

3:45-4:00PM BREAK

4:00-5:00PM The Role of Gastroenterologists in Population Health

Colorectal Cancer Screening Program For Uninsured Patients In Western North Carolina

Mike Newcomer, MD, *Digestive Health Partners*

Colorectal Cancer Prevention Network in South Carolina

Bryan Green, MD, *Partner, Digestive Disease Group, Immediate Past President, South Carolina Gastroenterology Association*

Moderator: Jordan Karlitz, MD

5:30-7:00PM Reception with Sponsors and Poster Presentation in the Riverview Room

Friday, June 29, 2018

8:00-8:30AM Breakfast and Registration

8:30-8:45AM Welcome

8:45AM-9:45PM Primary Care and Colorectal Cancer Prevention

New Horizon CRC Journey

Kori Brashier, MSM, CQA, *Director, New Horizon Family Health Services, South Carolina*

Keith Winfrey, MD, MPH, *CMO, NOELA Community Health Center*

Ben Kilman, MD, *North Mississippi Medical Center*

Moderator: Kristi Lovell

9:45-10:45AM Policy and How It Can Effect Change

ACS CAN: Removing Barriers at the Federal Level

Lance Barbour, MPH, *Louisiana Government Relations Director, American Cancer Society Cancer Action Network*

Whitney F Jones, MD, *Founder, Colon Cancer Prevention Project Clinical Professor University of Louisville*

Moderator:

10:45AM-11:45AM What are Health Insurers Doing?

Increasing Screening Rates in Value-Based Models

Mary McMillian, *Blue Cross Blue Shield of Louisiana*

Engaging African American Men in Screening Initiatives

Sharon Thomas, *MS Aetna*

Improving the Member Experience

Traci Thompson Ferguson, MD, MBA, CPE, *Chief Medical Director of Medical Management, WellCare Health Plans, Inc.*

Moderator: Lori Blanton

11:45-12:00 Call to Action and Closing Remarks

12:00PM Farewell