

Conference Agenda

June 27- June 29th, 2018

New Orleans, LA

**Wednesday, June 27, 2018**

**12:00-1:00PM Registration, Sponsor Exhibits (ongoing throughout conference)**

**1:00-1:20 PM Welcome and Introductions**

Colleen Huard, MPH, *Colorectal Health Manager, Louisiana Prevention and Control Programs*

Kaitlin Sylvester, MPA*, Health Systems Manager, American Cancer Society*

**History of the Southeastern Colorectal Cancer Consortium**

Annie Thibault, MSc. BSc., *Director, Colorectal Cancer Prevention Network,*

Tracie Lewis, MS, *Community Outreach Director, Colorectal Cancer Prevention Network*

**1:20-2:00 PM What’s Happening in the Nation Around Colorectal Cancer?**

Faye Wong, MPH,*Program Services Branch Chief, Division of Cancer Prevention and Control, CDC*

**2:00-2:45PM Your Tumor Registry: Using Data to Motivate**

Xiao-Cheng Wu, MD, MPH, *Director, Louisiana Tumor Registry*

Lauren Maniscalco, MPH, *Liaison, Louisiana Tumor Registry*

**2:45-3:00PM Break to Visit with Exhibitors**

**3:00-4:00PM Colorectal Cancer Screening: Changes and Considerations**

**ACS Colorectal Cancer Screening Guidelines, Update 2018**

Robert Smith, PhD, *Vice President, Cancer Screening, American Cancer Society*

**Your FIT for Screening Should Be the Best FIT it Can Be!**

James Allison, MD, FACP, AGAF, *Clinical Professor of Medicine Emeritus, University of California San Francisco, Emeritus Investigator, Kaiser Permanente Division of Research*

*Moderator: Letitia Thompson, MPA*

**4:00-5:00PM NCCRT: 80% and Beyond, NCCRT Resources**

Richard Wender, MD, *Chief Cancer Control Officer, American Cancer Society, National Colorectal Cancer Roundtable*

**5:30-7:00 PM Reception with Sponsors**

**Thursday, June 28, 2018**

**8:00-8:30AM Registration, Continental Breakfast, and Sponsor Exhibits (ongoing throughout conference)**

**8:30- 8:45AM Welcome**

Rebekah Gee, MD, MPH, MS*, Secretary,* *Louisiana Department of Health*

**8:45-9:15AM ALICE’s Adventures: Colorectal Cancer Control and the Working Poor**

Donna Williams, DrPh., *Director, Louisiana Cancer Prevention and Control Programs, Associate Dean, LSU School of Public Health*

**9:15-10:15AM What’s on the Horizon?**

**The Future of Colorectal Cancer Screening: Simplicity, Acceptability, and Cost-Effectiveness**

Frank Berger, PhD,*Director, Center for Colon Cancer Research*

**Practice Transformation to Increase CRC Screening...Is ECHO an answer?**

Jim Hotz, MD, *Clinical Services Director, Albany Area Primary Health Care*

*Moderator: Andy Cobb*

**10:15-10:30AM Break to Visit with Exhibitors**

**10:30-12:00PM Concurrent Workshops: Working with Large Health Systems**

**Workshop A | Rural Health Systems**

*Speakers*:

* **Closing the Loop on Electronic Referrals**

Jennifer Fabre, DNP, APRN, ANP/FNP-C, CDE, and Gary Wiltz, MD,*Teche Action Clinic, Franklin, LA*

* **MammoFIT: Increasing Access to Colorectal Cancer Screening**

Mary Ellen Conn, MS,*Assist Director, Cancer Prevention and Control, West Virginia University Cancer Institute*

* **Partnership Driven, Community Health Center Educational Interventions.**

Whitney F Jones, MD, *Founder, Colon Cancer Prevention Project Clinical Professor University of Louisville*

*Moderator: Jerry McLarty, PhD*

**Workshop B | Regional and Urban Systems**

*Speakers:*

* **Colorectal Cancer Screening Initiative at Ochsner Health System**

Susan Montz, MBA**,** *Ochsner Health System, New Orleans, LA*

* **The Use of Precision Public Health Strategies to Achieve Health Equity in Colorectal Cancer Screening and Prevention**

Michael Preston, PhD, MPH**,** *Assistant Professor, Co-Director, University of Arkansas for Medical Sciences*

* **Implementation of FIT Mailed Outreach within a Safety-Net Health System**

Stacy Miller, RN, MSN, MPH,*Program Manager, UT Southwestern Moncrief Cancer Institute*

*Moderator: Amy Williams, MBA*

**Workshop C | Worksites and Reaching Employees**

*Speakers*:

* **Engaging the Unengaged with Some Serious Fun**

Anna Threadcraft, RDN, LD*, Employee Wellness Director,**The University of Alabama at Birmingham*

* **Colorectal Cancer Screening Initiatives in Rural Eastern North Carolina**

Nikki Hyatt, RN, BSN, OCN, *Oncology Outreach Coordinator, Vidant Medical Center, Steering Committee Member, North Carolina Colorectal Cancer Roundtable*

* **Employee Screening— The View, the Barriers, the Approach**

Bruce Waldholtz, MD, *National Board of Directors, American Cancer Society Cancer Action Network*

*Moderator: Tracie Lewis, MS*

**12:00-12:30PM Lunch**

**12:30-1:30PM Early Onset and Under 50**

Durado Brooks, MD, MPH, *Vice President, Cancer Control Interventions American Cancer Society*

**1:30-2:15PM State Discussions: What’s Happening in your World?**

*Moderators:* *Miriam Karanja, MBA, and Trena Mitchell, MA, CNP*

**2:15-3:45PM Concurrent Workshops**

**Workshop D |** **Coalitions, Roundtables and Partnerships**

*Speakers:*

* **Overcoming Coalition Fatigue**

Katie Bathje, MA, LPCC*, Program Director, Kentucky Cancer Consortium*

* **Fundamentals of Coalition Building**

Mack Giancola, MPH, *Comprehensive Cancer Program Manager, Louisiana Cancer Prevention and Control Programs, Louisiana Healthy Communities Coalitions Statewide Co-chair, NACDD Cancer Council Chair Elect*

*Moderator: Randi Kaufman, DrPH*

**Workshop E | Genetics & Lynch Syndrome**

*Speakers:*

* **Hereditary Colorectal Cancer with a Focus on the Louisiana Acadian Population**

Jordan Karlitz, MD,*Associate Professor, Division of Gastroenterology, Tulane University School of Medicine, Adjunct Assistant Professor, LSU School of Public Health*

* **Hereditary Colorectal Cancer: Lynch Syndrome and Beyond**

Jacqueline Mersch, MS, CGC,*Genetic Counselor,**UT Southwestern Medical Center*

* **Advancing Early Detection and Prevention of Hereditary Cancers**

Mary Beth Thomas, Ph.D.,*Vice President, Emerging Sector Development, NC Biotechnology Center*

*Moderator: Whitney Jones, MD*

**Workshop F | Patient Navigation**

*Speakers:*

* **Understanding the Complexity of Patients' Healthcare Journeys, and the Role That Patient Navigators Play**

Annie Thibault, MSc. BSc., *Director, Colorectal Cancer Prevention Network*

* **Patient Navigation to Increasing Screening Rates in Rural Communities**

Carlton Allen, MS, CHW, CHES, *Program Manager, The University of Texas Health Science Center at Tyler*

* **Pieces And Parts: Behind The Scenes In Developing A Successful Patient Navigation Program**

Renay Caldwell, CCRC, *Colon Cancer Prevention Project, USC*

*Moderator: Gerrelda Davis*

**3:45-4:00PM BREAK**

**4:00-5:00PM The Role of Gastroenterologists in Population Health**

**Colorectal Cancer Screening Program For Uninsured Patients In Western**

**North Carolina**

Mike Newcomer, MD,*Digestive Health Partners*

**Colorectal Cancer Prevention Network in South Carolina**

Bryan Green, MD,*Partner, Digestive Disease Group, Immediate Past President, South Carolina Gastroenterology Association*

*Moderator: Jordan Karlitz, MD*

**5:30-7:00PM Reception with Sponsors and Poster Presentation in the Riverview Room**

**Friday, June 29, 2018**

**8:00-8:30AM Breakfast and Registration**

**8:30-8:45AM Welcome**

**8:45AM-9:45PM Primary Care and Colorectal Cancer Prevention**

**New Horizon CRC Journey**

Kori Brashier, MSM, CQA, *Director,**New Horizon Family Health Services, South Carolina*

Keith Winfrey, MD, MPH, *CMO,* *NOELA Community Health Center*

Ben Kilman, MD, *North Mississippi Medical Center*

*Moderator: Kristi Lovell*

**9:45-10:45AM Policy and How It Can Effect Change**

**ACS CAN: Removing Barriers at the Federal Level**

Lance Barbour, MPH,*Louisiana Government Relations Director, American Cancer Society Cancer Action Network*

Whitney F Jones, MD, Founder, *Colon Cancer Prevention Project Clinical Professor University of Louisville*

*Moderator:*

**10:45AM-11:45AM What are Health Insurers Doing?**

**Increasing Screening Rates in Value-Based Models**

Mary McMillian,*Blue Cross Blue Shield of Louisiana*

**Engaging African American Men in Screening Initiatives**

Sharon Thomas, MS*Aetna*

**Improving the Member Experience**

Traci Thompson Ferguson, MD, MBA, CPE, *Chief Medical Director of Medical Management, WellCare Health Plans, Inc.*

*Moderator: Lori Blanton*

**11:45-12:00 Call to Action and Closing Remarks**

**12:00PM** **Farewell**