

CIRRICULUM VITAE

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Citizenship: USA

EDUCATION

DrPH	2013	Health Policy & Management	University of North Carolina Chapel Hill, NC
MS	2000	Urban Studies	University of New Orleans New Orleans, LA
BA	1986	Anthropology Minor - Mandarin Chinese	University of Virginia Charlottesville, VA

ACADEMIC & ADMINISTRATIVE APPOINTMENTS

10/2013-
10/2017 Director of Public Health Practice and Community Engagement
Dean's Office
LSUHSC School of Public Health, New Orleans, LA

10/2013- Assistant Professor
Health Policy and Systems Management Program
LSUHSC School of Public Health, New Orleans, LA

PROFESSIONAL EXPERIENCE

Director, Louisiana Colorectal Health Project, 2015-
LSUHSC School of Public Health, New Orleans, LA

Evaluation Manager, January 2012-October 2015
LSUHSC School of Public Health, New Orleans, LA

Policy Analyst/Program Manager, 2011
Louisiana Public Health Institute, New Orleans, LA

Assistant Director, 2006-2011
Louisiana Cancer Control Program
LSUHSC School of Public Health, New Orleans, LA

Program Manager, 2002-2011
Louisiana Breast and Cervical Health Program
LSUHSC School of Public Health, New Orleans, LA

Student Services Manager, 1999-2002
College of Urban & Public Affairs, University of New Orleans, New Orleans, LA

Regional Prevention Coordinator, 1994-1999
HIV/AIDS Program
Department of Public Health, LSUHSC School of Medicine, New Orleans, LA

MEMBERSHIPS IN PROFESSIONAL ORGANIZATIONS (*=active):

Association of University Programs in Health Administration*

American Public Health Association*

Louisiana Teen Pregnancy Prevention Coalition

AWARDS & HONORS

2009 American Cancer Society, New Orleans Chapter, Spirit Award

2006 Johnson & Johnson Community Health Care Award

2000 University of New Orleans' Alpha Theta Epsilon Honor Society

1984 University of Virginia Intermediate Honors

TEACHING

Guest Lecturer, "Health Policy," BCHS 7700 Doctoral Seminar, May 2, 2017.

Guest Lecturer, "Health Policy," PUBH 6221 Foundations of Public Health Ethics, April 27, 2017.

Facilitator, PUBH 6600 Culminating Experience, April, 26, 2017.

Facilitator, IPE Day, January 25, 2017.

Guest Lecturer, "Policy in Action," BCHS 6700 MPH Seminar, March 9, 2016.

Course Director, HPSM 6268 US Health Care System and Management, Summer Semester, 2014-2017.

Course Director, PUBH 6800 Practice Experience, Fall, Spring & Summer 2014-2017.

Guest Lecturer, "Health Disparities," PUBH 6500: The Essentials of Public Health. October 5, 2012 and August 28, 2013.

ADVISING

Faculty Advisor (MPH-HPSM)

Nathan Yogez, 2016-

Andree Ardoin, 2016-

Alexandra Caillouet, 2016-

Lychelle Zeno, 2014-2016

Faculty Mentor, Kanayo Okeke-Eweni, Schweitzer Fellow, 2015-2016

Advisory Board Member, LSUHSC Students for Sustainability, 2015-

Faculty Advisor, LSUHSC Inter-Professional Student Alliance, 2015-

GRANTS AND CONTRACTS

PI

Title: Student Ambassador Outreach and Toolkit Project

Program: Flu Near You

Agency: Skoll Global Threats Fund

Budget: \$47,000

Funding Period: September 15, 2015 to August 15, 2016

PI

Title: Louisiana Colorectal Health Program

Program: Organized Approaches to Increase Colorectal Cancer Screening

Agency: Centers for Disease Control and Prevention (CDC)

Budget: \$3,644,505

Funding Period: June 30, 2015 to June 29, 2020

PI

Title: Student Ambassador Outreach Project

Program: Flu Near You

Agency: Skoll Global Threats Fund

Budget: \$30,310

Funding Period: September 1, 2014 to May 31, 2015

Co-PI

PI: Donna Williams, PhD, LSUHSC School of Public Health

Title: Generation NeXt Systems Change to Reduce Health Disparity in Women and Offspring

Program: Preservation Resource Center

Agency: CDC

Not funded (2013)

Co-PI

PI: Donna Williams, PhD, LSUHSC School of Public Health

Title: Improving Patient-Centered Outcomes and Reducing Health Disparities in Cancer Treatment Among Low Income Populations Through Navigation

Agency: PCORI

Request: \$1,981,728 (Not funded 2013)

PI

Title: Disaster Recovery Grant

Agency: Susan G. Komen for the Cure

Funding: \$120,000 (2007)

CONSULTING

Duties: Grant Editing

Title: Baptist Health System/Mid-South NCORP Minority Underserved Consortium

PI: Stephen Edge, MD, Baptist Health System, Memphis, TN

Program: Community Oncology Research Program (NCORP) Minority/Underserved
Community Sites

Agency: National Cancer Institute

Result: Funded 2014

Duties: Program Development and Grant Writing

Title: Healthy Neighborhoods Across New Orleans

PI: Eric Baumgartner, MD, Louisiana Public Health Institute, New Orleans, LA

Program: Racial and Ethnic Approaches to Community Health for Communities for
Communities Organized to Respond and Evaluate (REACH CORE)

Agency: CDC

Result: Funded 2010

Duties: Grant Writing

Title: Playground Equipment

Client: Mickey Markey Park Booster Club, New Orleans, LA (pro-bono)

Program: Injury Free Coalition for Kids

Agency: Allstate Foundation

Result: Funded 2008

SEMINARS & INVITED PRESENTATIONS

Oral Presentation, “Access to Colonoscopy in Louisiana: Gastroenterologists and Medicaid Acceptance,” CDC Cancer Conference, Atlanta, GA, August 2017.

Oral Presentation, “Health Policy in Action”, Behavioral and Community Health Seminar, LSUHSC School of Public Health, April 7, 2016.

Oral Presentation, Quarterly Webinars on Evaluation Topics, Louisiana DHH/Office of Public Health, Teen Outreach Program, February 2012, May 2012, August 2012, December 2012, April 2013, July 2013, December 2013, July 2014, December 2014, and April 2015.

Oral Presentation, Evaluation Session, Teen Outreach Program Retreat, LA DHH/OPH/Family Planning, New Orleans, LA, May 2014, and January 2015.

Oral Presentation, Practice Experience Information Session, LSUSHC School of Public Health, October 2013, September 2014, February 2015.

Oral Presentation, “Federally Qualified Health Center Governance Planning,” NO/AIDS Task Force Board of Trustees, January 10, 2012.

Oral Presentation, “Louisiana Comprehensive Cancer Control Program,” Louisiana Rural Health Association Annual Meeting, Lafayette, LA, December 2008.

Oral Presentation, “Rebuilding Services after Hurricane Katrina,” CDC National Breast and Cervical Early Detection Program’s Program Managers Meeting, Atlanta, GA, August 2008.

Panelist, “The State of the State,” Louisiana Comprehensive Cancer Control Annual Meeting, Baton Rouge, June 2006.

Oral Presentation, “The Louisiana Breast and Cervical Health Program,” New Orleans Cancer Coalition, New Orleans, March 2008.

Oral Presentation, “Public Health Challenges in a Unique Environment,” Case Managers Training, National Breast and Cervical Cancer Early Detection Program, Centers for Disease Control and Prevention, New Orleans, LA, May 2004.

Oral Presentation, “Breast and Cervical Early Detection,” Louisiana State University Health Sciences, Center, Disease Management Meeting, Baton Rouge, May 2003 and March 2004.

Panelist, “Strategic Partnerships: CDC National Breast and Cervical Cancer Early Detection Program and NIH Cancer Information Service,” Cancer Conference, Centers for Disease Control and Prevention, Atlanta, GA, September 2003.

Oral Presentation, “HIV Prevention Community Planning: A Work in Progress,” US Conference on AIDS, Sponsored by the National Minority AIDS Council, Miami, FL, September 1997.

Facilitator, Annual Strategic Planning Process, HIV/STD Program, Louisiana Office of Public Health, 1997 & 1998.

EDITORIAL ACTIVITY

Abstract Reviewer, Academic Public Health Caucus, American Public Health Association, 2017 Annual Meeting.

Abstract Reviewer, Community Health Planning and Policy Development Section, American Public Health Association, 2016 Annual Meeting.

Reviewer, *Preventing Chronic Disease*, 2004-2011.

ABSTRACTS

Dominguez O, Bhattacharjee, P, Meyer, J, Straif- Bourgeois S & *Kaufman, R.* (2016, April). Implementation of Flu Near You at the Health Department Level. [poster]. Louisiana Public Health Association Annual Conference, New Orleans, LA.

Bhattacharjee P, Dominguez O, Meyer J, Straif- Bourgeois S & *Kaufman, R.* (2016, April). Flu Near You: A Participatory Surveillance System in the Digital Age. [poster]. Honors Day, LSUHSC School of Public Health, New Orleans, LA.

Saketkoo, LA, Fligelstone, K, E. Busman, E, Christensen, A, Cenac, S, Khalique, S, Aubin, A, Jaeger, VK, Mawdsley, A, Gordon, JK, Bayer, S, *Kaufman, R*, Baron, M, Steen, VD, & Frech, TM, (2015, November). Development of the Mawdsley Calcinosis Questionnaire (MCQ) Version 1 - a Patient-Reported Outcome Measure (PROM) for Systemic Sclerosis Related Calcinosis (SSc-Ca) [submitted]. American College of Rheumatology (ACR) Annual Meeting, San Francisco, CA.

Payne N, Meyer J, *Kaufman R*, & Straif-Bourgeois S. (2015, April). Influenza in the Digital Age: Crowdsourcing Community-Based Health Reports with Flu Near You. [poster]. Louisiana Public Health Association Annual Conference: Place Matters to Your Well-Being, Baton Rouge, LA.

Kaufman R, Spruille-White B, & Robinson W. Conducting a Rigorous Evaluation with Community-Based Organizations: Lessons from a Randomized Control Trial of a Statewide Teen Pregnancy Program in Louisiana. [submitted] 2014 American Public Health Association Annual Meeting, New Orleans, LA.

Kaufman R, Spruille-White B, S. Hayden J. & Robinson W. (2013, May). Online Portal for the Evaluation of a Teen Pregnancy Prevention Program. [poster]. Office of Adolescent Health, Administration on Children, Youth and Families & CDC's Third Annual Teen Pregnancy Prevention Conference, National Harbor, MD.

Kaufman R. (2011, May). Prosocial Rule Breaking & Public Health Practice: A systematic Literature Review. [poster]. EHESP's Doctoral Network Meeting, Paris France.

Kaufman R, Hayden J, Nuss H & Williams D. (2010, November 8). Using Text Message Reminders to Increase Mammography Rescreening Among Low-Income, Uninsured Women in Louisiana. [poster]. American Public Health Association Annual Meeting, Denver, CO.

Hayden J. & Kaufman R. (2010, November 8). Using Agile Methods, in Particular Scrum, to Better Manage and Successfully Complete Projects. [poster]. American Public Health Association Annual Meeting, Denver, CO.

Nuss H, Kaufman R, Williams DL, Chiu YW & Andrews PA. (2009, June). Using Tumor Registry Data to Initiate and Monitor a Colorectal Cancer Early Detection Program. [poster]. International Association of Cancer Registries 31st Annual Meeting, New Orleans, LA.

Williams D, Kaufman R, Bartley T & Abel M. (2007, April). The Breast Center at the Medical Center of Louisiana at New Orleans. [poster]. American Cancer Society Conference on Bridging the Healthcare Divide: Research and Programs to Eliminate Cancer Disparities, New Orleans, LA.

PUBLICATIONS

Kaufman, R. (2016, June) Prosocial Rule Breaking in Public Health Practice. Health Affairs, [abstract submitted for review].
http://www.healthaffairs.org/future_theme_issues/2016_05_06_workforce_health.php.

Christensen AM, Khalique S, Cenac S, Fligelstone K, Jaeger V, Mawdsley A, Kaufman R, Frech T, Gordon JK, Steen V, Aubin A, Baron M, Busman E, Sacketkoo LA. (2015). Systemic Sclerosis (SSC) Related Calcinosis: Patients Provide What Specialists Want to Learn—Development of a Calcinosis Patient Reported Outcome Measure (PROM). [abstract], Annals of Rheumatic Diseases: 74(600).
http://ard.bmj.com/content/74/Suppl_2/600.1.abstract?sid=6aaa012e-d070-4fd2-9d23-92960e76e8ab

Williams D, Kaufman R, Hayden, Robinson M & Tai E. (2009) Comprehensive Cancer Control in the Eye of Hurricane Katrina. Preventing Chronic Disease;6(4).
http://www.cdc.gov/pcd/issues/2009/Oct/09_0068.htm?s_cid=pcd64a139_x.

ENDURING MATERIALS

Flu Near You Outreach Toolkit, May 2016. Prepared for Skoll Global Threats Fund.

Project Materials (Assessment Tools, Program Design, Project Implementation Plan, Evaluation Plan). Louisiana Colorectal Health Project, 2015-2016

Robinson, W.T., Kaufman, R. & Cahill, L. (2015) *Evaluation of the Teen Outreach Program in Louisiana*. New Orleans, LA. Louisiana State University Health Sciences Center Initiative for Evaluation and Capacity Building.

LSUHSC Practice Experience Webpage Updates, 2014 & 2015

Information for Potential Practice Experience Sites and Preceptors (document), 2014

Introduction to Practice Experience (presentation slides), 2014

HPSM 6268: Class materials (presentation slides, additional assignments, health system paper instructions, presentation instructions), 2014

Louisiana Teen Outreach Program Evaluation Guide 2014-2015, Prepared for the LA/DHH/OPH/Family Planning Program.

Louisiana Teen Outreach Program Evaluation Guide 2012-2013, Prepared for the LA/DHH/OPH/Family Planning Program.

Op-Ed: Bywater Residents Left Out of Markey Park Plans, NOLA Defender, 2/22/13, <http://www.noladefender.com/content/op-ed-by34water-re67sidents-left-out-markey-park-plans>.

MEDIA INTERVIEWS

LSUHSC

Colorectal Cancer Overview, Morning News, Fox 8 TV, New Orleans, 3/8/17.

LBCHP

Mammography at St. Thomas Community Health Center, Evening News, WDSU TV, New Orleans, LA, 5/2007.

Breast Cancer Early Detection, Midday News, WDSU TV, New Orleans, 5/2005.

Cervical Cancer Prevention and Early Detection, Evening News, WDSU TV New Orleans, 1/2004.

Community

“All Bark, No Park: What Happened to Plans for Dog Parks in New Orleans,” Gambit Magazine, 8/29/16.

“People vs. Pets? Plans for 11 City dog Parks Draw Growls from Some Owners, WWNO Radio, 3/1/2013.

“People vs. Pets? Plans for 11 City dog Parks Draw Growls from Some Owners,” The Lens, 2/28/13.

PROPOSAL REVIEWS

Community Grant Program, Tobacco Free Living Program, Louisiana Public Health Institute, New Orleans, 2010.

Rural Community Development Grant Program, LSUHSC School of Public Health, New Orleans, 2004.

Prevention Program, Office of Health Policy and HIV/AIDS, New Orleans Mayor’s Office, 1996-1998.

PROFESIONAL SERVICE

LSUHSC

Member, Evaluation Committee, LSUHSC School of Public Health, March 2013-

Member, Administrative Council, LSUHSC School of Public Health, 2013-

Member, Diversity Committee, LSUHSC School of Public Health, 2012-

Member, Student Recruiter Recruitment Search Committee, 2015

Member, eLearning Committee, 2014-2015.

Chair, Practice/Community Service Committee, Strategic Planning, 2014-

Member, Strategic Planning Steering Committee, 2013-2014

Founding Chair and Member, SPH Leadership and Management Roundtable, 2012-2014

District Representative, Staff Assembly, LSUHSC School of Public Health, 2012-2013

Member, Philanthropy Committee, LSUHSC School of Public Health, 2010-2011 & 2013-2014

Member, Education and Professional Development Committee, LSUHSC School of Public Health Strategic Planning, 2010-2011

State/Regional

Member, Community Institution Review Board, Institute of Women and Ethnic Studies, New Orleans, LA, 2015-

Steering Committee Member, Louisiana Colorectal Cancer Round Table, 2015-

Advisory Board Member, New Orleans Albert Schweitzer Fellowship Program, 2014-

Executive Committee and Management Team, Louisiana Cancer Control Partnership, 2006 – 2011 & 2015-2016

Member, Louisiana Teen Pregnancy Prevention Coalition, 2011-2015

Member, Governance Committee, NO/AIDS Task Force, New Orleans, 2014

Member, Louisiana Colorectal Cancer Task Force, 2006-2008

Planning Committee, Louisiana Comprehensive Cancer Control Meeting, 2005-2010

Chair, Region 2 Breast and Cervical Health Collaborative, 2003-2007

Member, Louisiana Women's Health Coalition, 1995-2005

Health Department Chair, Region 1 HIV Prevention Community Planning Group, 1994-1999

Planning Committee, Annual Statewide HIV/STD Meeting, Louisiana Office of Public Health, Lafayette, LA, September 1998

National

Member, Public Health Practice Coordinators Council, Association of Schools and Programs of Public Health*

Member, Cancer Council, National Association of Chronic Disease Directors, 2015-

Regional Co-Chair, Cancer Council, National Association of Chronic Disease Directors, 2003-2007

ADDITIONAL COMMUNITY SERVICE

Board Member, Neighbors First for Bywater, 2013-2015

Board Member, Unleash New Orleans, 2013- 2014

Member, Performance Measurement Committee, FITNola Initiative, New Orleans Health Department, 2013

Volunteer, American Cancer Society, 2002- Present

Board Member, Bywater Neighborhood Association, January 2007-2009

Team Captain, Rebuilding Together, Preservation Resource Center, 1999-2002

Chair, Region 1 HIV Prevention Community Planning Group, New Orleans, LA, 1996-1999