

Michael D Celestin Jr, MA, CHES, CTTS**Associate Director and Instructor**

Louisiana State University Health Sciences Center
 School of Public Health
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EDUCATION:

University of Louisiana at Lafayette Lafayette, LA	BA	1997	Interpersonal/Public Communication
University of New Orleans New Orleans, LA	MA	2003	Human Performance/Health Promotion
Southern University and A&M College Baton Rouge, LA	PhD	(2018)	Public Health Policy

CERTIFICATIONS:

National Commission for Certified Health Education Credentialing, Inc.		2006	Certified Health Education Specialist
Florida Certification Board		2012	Certified Tobacco Treatment Specialist

ACADEMIC, PROFESSIONAL, AND RESEARCH APPOINTMENTS:

1/1998 – 12/1999	Program Manager, America Reads Challenge, Office of Lieutenant Governor, Baton Rouge, LA
1/1999 – 6/2002	Program Specialist, Louisiana Tobacco Control Program Resource and Evaluation Center (LTCP-REC), Stanley S Scott Cancer Center (SSSCC), Louisiana State University Health Sciences Center (LSUHSC), New Orleans, LA
6/2002 – 5/2003	Project Coordinator, LTCP-REC, SSSCC, LSUHSC, New Orleans, LA
8/2004 – 4/2005	Training Coordinator, Tobacco Control Initiative (TCI), School of Public Health (SPH), LSUHSC, New Orleans, LA
4/2005 – 8/2006	Implementation Specialist, TCI, SPH, LSUHSC, New Orleans, LA
8/2006 – 2/2009	Implementation Manager, TCI, SPH, LSUHSC, New Orleans, LA
3/2009 – 8/2013	Program Manager, TCI, SPH, LSUHSC, New Orleans, LA
8/2011 – 6/2013	Mentee, Research to Reality Mentorship Program, National Cancer Institute, New Orleans, LA
9/2013 – present	Associate Director, TCI, SPH, LSUHSC, New Orleans, LA
12/2013 – present	Instructor, Behavioral and Community Health Sciences (BCHS), SPH, LSUHSC, New Orleans, LA

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS:

Member, American Public Health Association
Member, Society for Public Health Education
Member, Louisiana Public Health Association

TEACHING EXPERIENCE AND RESPONSIBILITIES

COURSE DIRECTOR:

Social Media in Public Health Practice, LSUHSC (TBA)

Examining the history, technologies, theories, research and current events associated with the use of social media in public health practice, with the goal of developing applied skills to select, plan, implement, and evaluate social media tools and interventions.

COURSE CO-DIRECTOR:

Health Communication, LSUHSC (FALL '15)

Examining the history, technologies, theories, research and current events associated with the use of social media in public health practice, with the goal of developing applied skills to select, plan, implement, and evaluate social media tools and interventions.

GUEST LECTURER:

Community Analysis and Ecology, LSUHSC (FALL '09)

Discussed the state of tobacco control efforts in Louisiana, particularly community and healthcare systems Interventions.

Behavioral and Community Health Sciences MPH Seminar, LSUHSC (SPRING '13; FALL '13, SPRING '16))

Discussed the process and best practices for searching and reviewing public health literature using LSUHSC Resources. Also discussed best practices for communicating public health data to the general public, law and policy makers, and the media.

Behavioral Science Theories in Public Health, LSUHSC (SPRING '14; SUMMER '14; FALL '14; SUMMER '15)

Discussed the use of theory in the development, implementation, and evaluation of the Louisiana Tobacco Control Initiative. Also discussed the use of behavioral health theories in health behavior change interventions that employ social media.

Health Communication, LSUHSC (SPRING '15)

Discussed traditional and new media, and the use of social media in the context of health communication and public health practice.

Behavioral and Community Health Sciences PhD Seminar, LSUHSC (SPRING '15)

Discussed traditional and new media, and the use of social media in the context of health communication and public health practice.

RESEARCH AND SCHOLARSHIP

GRANTS AND CONTRACTS:

Funded Applications

Number: 599454

Agency: Louisiana Campaign for Tobacco Free Living, Louisiana Public Health Institute, Louisiana Cancer Research Consortium
 Title: The Louisiana Tobacco Prevention and Cessation Program: Public Hospital System Tobacco Control Initiative
 Period: July 1, 2013-June 30, 2019
 Award: \$1,000,000
 Role: Co-Principal Investigator (90% Effort)
 PI: Sarah Moody-Thomas, LSUHSC School of Public Health

Number: 726509
 Agency: Louisiana Tobacco Control Program, Bureau of Primary Care and Rural Health, Office of Public Health, Department of Health and Hospitals, Centers for Disease Control and Prevention
 Title: Using Interactive Voice Response (IVR) Technology to Enhance Quit-line Cessation Services
 Period: October 1, 2013 - April 30, 2015
 Award: \$118,120
 Role: Co-Principal Investigator (10% Effort)
 PI: Sarah Moody-Thomas, LSUHSC School of Public Health

Number: 158700126A
 Agency: Health Care Services Division, LSU Health System
 Title: Innovative Research Center: I Raise the Rates - Increasing Adult Immunization Rates in Louisiana
 Period: October 1, 2014 - June 30, 2015
 Award: \$546,720
 Role: Co-Principal Investigator (10% Effort)
 PI: Donald Mercante and Richard Culbertson, LSUHSC School of Public Health

Non-Funded Applications (Last Three Years)

Agency: Pfizer and Smoking Cessation Leadership Center
 Title: Using an Interactive Voice Response System to Enhance Treatment of Tobacco Use among Women of Childbearing Age in New Orleans Area Federally Qualified Health Centers
 Year: October 2014
 Role: Co-PI
 PI: Sarah Moody-Thomas, LSUHSC School of Public Health

Agency: Centers for Disease Control and Prevention
 Title: Generation NeXt: Systems Change to Reduce Health Disparity in Women and Offspring
 Year: September 2013
 Role: Cessation Manager
 PI: Donna Williams, LSUHSC School of Public Health

INVITED PRESENTATIONS AND SEMINARS:

Conferences

Tobacco Cessation Practices and Beliefs among Clinicians in a Public Hospital System. American Public Health Association (APHA) 142nd Annual Meeting and Exposition. Oral presentation, November 2014, New Orleans, LA.

Louisiana Tobacco Cessation: Implementing Referrals and Leveraging Resources. Louisiana Primary Care Association's 31st Annual Continuing Education Conference. Oral Presentation, October 2014, Shreveport, LA.

Treating Tobacco Use and Dependence: Considerations for Women of Childbearing Age, Pregnant and Postpartum Mothers. Louisiana Alliance for Life Conference. Oral Presentation, March 2014, Baton Rouge, LA.

Seminars

Implementing Evidence-based Interventions within Healthcare Systems: Experiences from the R2R Mentorship Program National Cancer Institute Research to Reality Cyber-Seminar, October 2012.

EDITORIAL POSTS AND ACTIVITIES:

Board Member, Journal of Health Promotion Practice

Reviewer, Journal of Health Promotion Practice

Reviewer, Journal of Health Disparities Research and Practice

Reviewer, Journal of Health Care for the Poor and Underserved

Reviewer, APHA Annual Meeting and Exposition, Alcohol Tobacco and Other Drugs Section

Reviewer, APHA Annual Meeting and Exposition, Public Health Education and Health Promotion Section

SERVICE ACTIVITIES

UNIVERSITY/INSTITUTIONAL SERVICE:

Behavioral and Community Health Sciences Department Committee

Member, Master of Public Health Admissions Committee

School of Public Health Committee

Member, Diversity and Inclusion Committee

Member, Community Engagement and Workforce Development Committee

COMMUNITY SERVICE:

American Public Health Association

Member, Alcohol, Tobacco, and Other Drugs Section

Member, Public Health Education and Health Promotion Section

Society for Public Health

Member, Tobacco Control and Prevention Community of Practice Committee

Louisiana Public Health Institute

Member, Louisiana Campaign for Tobacco Free Living Comprehensive Strategic Planning Committee

PUBLICATIONS

BOOK CHAPTERS:

Thomas SM, Sherman J, Allweiss P, Horswell R, Glassgow RE, Moffett ML, Celestin Jr MD, Jack L. (2009) Tobacco Use among African Americans: Implications for Diabetes Onset and Management In *Diabetes in Black America: Public Health and Clinical Solutions to a National Crisis* (pp 395-418) Munster, IN: Hilton Publishing.

Thomas SM, Sherman J, Williams C, Allweiss P, Celestin MD, Horswell R, Glassgow RE, Moffett ML, Jack L, Yi Y, Jones K. (2012) Tobacco Use among African Americans: Implications for Diabetes Onset and Management In

Diabetes in Black America: Clinical and Public Health Solutions to a National Crisis (pp 266-297) Munster, IN: Hilton Publishing.

VIDEOS AND MULTIMEDIA:

Celestin M. Assessing Tobacco Treatment Practices and Beliefs among Clinicians. *Podcasts at CDC*. 2014; <http://www2c.cdc.gov/podcasts/index.asp>.

MANUSCRIPTS:

Published

Moody-Thomas S, Schuler-Adair EB, Cunningham S, Celestin MD, Brown C. Louisiana Tobacco Control: Building Momentum with Limited Funds. *American Journal of Public Health*. 2002; 92(6): 936–937.

Thomas SM, Horswell R, Celestin MD, Dellinger AB, Kaiser M, Butler M. Awareness and Implementation of the 2000 US Public Health Service Tobacco Dependence Treatment Guideline in a Public Hospital System. *Population Health Management*. 2010; 14(2): 79-85.

Moody-Thomas S, Celestin Jr M, Horswell R. Use of systems change and health information technology to integrate comprehensive tobacco cessation services in a statewide system for delivery of healthcare. *Open Journal of Preventive Medicine*. 2013; 3: 75-83.

Purcell EP, Mitchell C, Celestin MD, Evans KR, Haynes V, McFall A, Troyer L, Sanchez MA. Research to Reality (R2R) Mentorship Program: Building Partnership, Capacity, and Evidence. *Health Promotion Practice*. 2013; 14(3): 321-327.

Moody-Thomas S, Celestin MD, Tseng TS, Horswell R. Patient tobacco use, quit attempts, and perceptions of healthcare provider practices in a safety-net healthcare system. *Ochsner Journal*. 2013; (13)3: 367-74.

Tseng TS, Moody-Thomas S, Horswell R, Yi Y, Celestin MD, Jones KD. Using a health informatics system to assess effect of a federal cigarette tax increase on readiness to quit among low-income smokers, Louisiana, 2009. *Prev Chronic Dis*. 2014 A;11:E52.

Celestin MD, Hart A, Moody-Thomas S. Partnering with Health Care Systems to Assess Tobacco Treatment Practices and Beliefs among Clinicians: Evaluating the Process. *Preventing Chronic Disease*. 2014; 11:130277.

Moody-Thomas S, Nasuti L, Yi Y, Celestin MD Jr, Horswell R, Land TG. Effect of systems change and use of electronic health records on quit rates among tobacco users in a public hospital system. *Am J Public Health*. 2015 Feb 17:e1-e7. [E-pub ahead of print]

Submitted

Moody-Thomas S, Carton TW, Celestin MD Jr. Prevalence and Provider Treatment of Tobacco Use in Louisiana: Findings from a Public Hospital Patient Survey and the State Adult Tobacco Survey 2010-2013.

ABSTRACTS:

Schuler AE, Moody-Thomas S, Cunningham S, Celestin MD, Jarrett D, Jones-Lange K. Availability of Smoking Cessation Services in Louisiana. 11th World Conference on Tobacco or Health, August 2000, Chicago, IL.

Horswell R, Moody-Thomas S, Braun K, Zong Z, Jean-Pierre M, Celestin MD. Implementation of the TCI Tobacco Cessation Program: Preliminary Results. Louisiana Health Care Services Division Quarterly Meeting, January 2007, Baton Rouge, LA.

Moody-Thomas S, Henry-Tanner J, Horswell R, Celestin MD, Jean-Pierre M, Jones K, Lewis M, McNabb S, Besse J, Kaiser M. Integrating Tobacco Cessation Services into Louisiana's Public Hospital System. Louisiana Health Care Services Division Quarterly Meeting, January 2007, Baton Rouge, LA.

Moody-Thomas S, Horswell R, Henry-Tanner J, Braun K, Zong Z, Celestin MD, Verrett K, Kaiser M, Butler M. Developing Data Sources to Support Disease Management Programs: The Tobacco Control Initiative. Louisiana Health Care Services Division Quarterly Meeting, January 2007, Baton Rouge, LA.

Moody-Thomas S, Fick A, Henry-Tanner J, Horswell R, McLarty J, Muzika B, Celestin MD, Butler M. Assessing Patterns of Tobacco Use among Patients of the Louisiana Public Hospital System: Steps Towards an Intervention. Louisiana Health Care Services Division Quarterly Meeting, January 2007, Baton Rouge, LA.

Moody-Thomas S, Celestin MD, Bernard D, Detiveaux W, Jones KD. Integrating Treatment of Tobacco Use and Dependence Training for Providers in a Public Hospital System Using Existing Infrastructure. Society for Public Health Education's Midyear Scientific Conference, May 2009, New Orleans, LA.

Jones KD, Horswell R, Celestin MD, Moffett ML, Moody-Thomas S. Identification and Treatment of Diabetic Tobacco Users in a Safety Net Health Care System. Society for Public Health Education's Midyear Scientific Conference, May 2009, New Orleans, LA.

Celestin MD, Moody-Thomas S, Willis K, Rehman M, Luster M, Horswell R. Redesigning Healthcare Delivery: Integrating Electronic Documentation of Tobacco Use and Treatment into a Safety Net System. Society for Public Health Education's Midyear Scientific Conference, May 2009, New Orleans, LA.

Jones KD, Moody-Thomas S, Celestin MD, Tseng TS, Moffett ML. Assessment of Low Income Tobacco Users Accepting Group Counseling To Quit. National Conference on Tobacco or Health, June 2009, Phoenix, AZ.

Netters T, Ross A, Celestin MD, Morris D, Moreau T. More than the Sum of its Parts: A Comprehensive, Virtual Tobacco Prevention and Control Program in Louisiana. National Conference on Tobacco or Health's National Conference, June 2009, Phoenix, AZ.

Tseng TS, Moody-Thomas S, Horswell R, Yi Y, Jones KD, Celestin MD. Using Web-Based Electronic clinical Data to Examine the Impact of Cigarette Tax Increase on Readiness to Quit among Low-Income Smokers. American Academy of Health Behavior's Healthy Behaviors Conference, February 2010, Clearwater Beach, FL.

Celestin MD, Auguster N, Moody-Thomas S, Tseng TS, Jones KD, Turnage T, Menard M. Patient Perceptions of Provider Intervention and Treatment of Tobacco Use. Health Education Council and Break Free Alliance's 2nd National Promising Practices to Eliminate Tobacco Related Disparities Conference, 2010, April, New Orleans, LA.

Celestin MD, Moody-Thomas S, Horswell R, Yi Yong. Using Health Information Technology (HIT) to Monitor Provider Engagement and Tobacco Use among Chronically Ill Patient in a Public Hospital System. Multi-State Collaborative for Health Systems Change Conference, October 2010, Atlanta, GA.

Jones KD, Tseng TS, Yi Y, Celestin MD, Moody-Thomas S. Disparities among Tobacco Cessation Group Counseling Users. Xavier University of Louisiana College of Pharmacy's 4th Health Disparities Conference, April 2011, New Orleans, LA.

Tseng TS, Jones KD, Yi Y, Celestin MD, Moody-Thomas S. Attendance of Tobacco Cessation Counseling Class and Long Term 90 Days Sustained Abstinence Rate Among Lower-Income Populations. Society of Behavioral Medicine's 33rd Annual Meeting & Scientific Sessions, April 2012, New Orleans, LA.

Moody Thomas, S, Celestin MD, Tseng TS, Horswell R, Yi Y, Jones KD. Changes in Patient Tobacco Use, Quit Attempts, and Perceptions of Provider Intervention and Treatment Behavior in a Public Hospital System. American Public Health Association 140th Annual Meeting and Expo, October 2012, San Francisco, CA.

Tseng TS, Celestin Jr MD, Bryant AC, Xu Y, Jones KD, Guillory DN, Moody-Thomas S. Smoking cessation related health disparities in Louisiana public hospital primary care outpatient clinics. Xavier University 6th Health Disparities Conference, March 2013, New Orleans, LA.

Bryant AC, Tseng TS, Celestin Jr MD, Jones KD, Moody-Thomas S. Smoking and Health Related Quality of Life in Lower Income Individuals: A 2012 Survey of Patients in Louisiana's Public Healthcare Delivery System. Society for Public Health Education 64th Annual Meeting, April 2013, Orlando, FL.

Xu Y, Tseng TS, Celestin Jr MD, Jones KD, Moody-Thomas S. Secondhand Smoke Exposure at Home and Its Effects on Tobacco Use and Quit Attempts among Low-Income Smokers. Society for Public Health Education 64th Annual Meeting, April 2013, Orlando, FL.

Celestin Jr MD, Hayes C, Yi Y, Durapau D, Moody-Thomas S. Increasing Utilization of Cessation Services among Pregnant Smokers. Xavier University 7th Health Disparities Conference, March 2014, New Orleans, LA.

Tseng TS, Yu Q, Jones KD, Yi Y, Celestin Jr MD, Horswell R, Moody-Thomas S. Smoking Cessation Class Attendance and Accessibility for Patients in Louisiana Public Hospitals. Louisiana Cancer Research Consortium Research Retreat, March 2014, New Orleans, LA.

Tseng TS, Xiao K, Yu Q, Jones KD, Yi Y, Celestin Jr MD, Horswell R, Moody-Thomas S. Using a health informatics system for monitoring and assessing impact of a federal cigarette tax increase on readiness to quit among low-income smokers. Louisiana Cancer Research Consortium Research Retreat, March 2014, New Orleans, LA.

Moody-Thomas S, Celestin Jr MD, Tseng TS, Horswell R. Patient Tobacco Use, Quit Attempts, and Perception of Health Care Provider Practices in a Safety Net Health Care System. Louisiana Cancer Research Consortium Research Retreat, March 2014, New Orleans, LA.

Moody-Thomas S, Nasuti L, Yi Y, Celestin Jr MD, Horswell R, Land TG. Effect of systems change and use of electronic health records on quit rates among tobacco users in a public hospital system. Louisiana Cancer Research Consortium Research Retreat, March 2014, New Orleans, LA.

Jones KD, Tseng TS, Yi Y, Celestin Jr MD, Horswell R, Moody-Thomas S. Smoking Cessation Class Attendance and Accessibility for Patients in Louisiana Public Hospitals. Louisiana Cancer Research Consortium Research Retreat, March 2014, New Orleans, LA.

Celestin Jr MD, Tseng TS, Jones KD, Moody-Thomas S. Tobacco Cessation Practices and Beliefs among Clinicians in a Public Hospital System. Louisiana Cancer Research Consortium Research Retreat, March 2014, New Orleans, LA.

Tseng TS, Xiao K, Yu Q, Celestin Jr MD, Horswell R, Jones K, Yi Y, Moody-Thomas S. Using Geographic Information System (GIS) Technology to Assess Accessibility of Smoking Cessation Class Attendance for Patients in Louisiana Public Hospitals. American Public Health Association 142nd Annual Meeting and Exposition, November 2014, New Orleans, LA.

Guillory D, Moody-Thomas S, Celestin Jr MD, Tseng TS, Jones K. Using interactive voice response to improve disease management in diabetic smokers: A systematic review. American Public Health Association 142nd Annual Meeting and Exposition, November 2014, New Orleans, LA.

Jones K, Tseng TS, Yi Y, Celestin Jr MD, Moody-Thomas S. Measuring the Impact of Group Class Counseling on Long-Term Quit Status among Louisiana's Public Hospital Patients. American Public Health Association 142nd Annual Meeting and Exposition, November 2014, New Orleans, LA.

Tseng TS, Celestin Jr MD, Yi Y, Jones K, Moody-Thomas S. Smoking, smoking cessation behaviors and health-related quality of life among low income diabetic patients. American Public Health Association 142nd Annual Meeting and Exposition, November 2014, New Orleans, LA.