

Social Marketing Intern

Acadiana C.A.R.E.S. in collaboration with the Louisiana Office of Public Health STD/HIV Program is looking for a responsible Social Media Marketing Intern to fill a 10-week, paid internship opportunity that will begin October 10th and conclude on December 16th. The Intern will provide assistance to SHP Prevention staff to support social marketing initiatives and activities. The intern's primary responsibility will be developing a social marketing strategy and routine posting schedule for our social media platform and support smaller projects as needed. The breadth of the internship experience may include basic graphic design (infographics), short videos, website maintenance, and micro-blogs. Prior to the end of their semester, the intern will submit an evaluation report analyzing trends against their social marketing strategy.

Required

- * Current student earning a Bachelor's or Master's Degree in public health, social work, marketing, communications, journalism or related field .
- * Excellent verbal and written communication skills, with the ability to convey ideas and facts in a concise and accurate manner.
- * Ability and willingness to collaborate with the community, colleagues, and clients of diverse races, ethnicities, religious affiliations/beliefs, genders and sexual orientations.
- * Ability to function in a high pressure environment and meet stringent project deadlines.

Preferred

- * Experience managing and/or evaluating health (specifically STD/HIV) related social marketing campaigns.
- * Ability to design an original infographic from a designated document.

Applicant Instructions

Submit the following by **September 19, 2016** to SHJobs@la.gov

- Cover Letter
- Resume