
MARTHA L. CUCCIA, MPH, MCHES

Address 2020 Gravier Street, 3rd Floor
School of Public Health
LSU Health New Orleans
New Orleans, LA 70112

Phone 504.861.7487
504.460.3676

Email nocuccia@yahoo.com

Skills

Institutional Effectiveness: strategic planning, accreditation, promotion, and recruitment
Curriculum/instructional design and evaluation
Community engagement and outreach
Program management and evaluation
Recruitment
Technical, educational and promotional writing
Presentations, trainings/workshops, and group facilitation
Microsoft Office

Academic, Professional and Administrative Appointments

Academic Appointments

2011-present **Instructor, Health Policy and Systems Management Program,
School of Public Health, Louisiana State University Health, New Orleans,
Louisiana**

Administrative Appointments

2008-present **Academic Coordinator, School of Public Health, Louisiana State University
Health, New Orleans, Louisiana**

Student academic records, professional development of students, student orientation and services, internship coordination, development of bachelor degree, course/curriculum monitoring and evaluation, school accreditation coordination, and catalog and handbook editor.

2005-2008 **Project Director, Coordinated Approach to Child Health (CATCH), Harris
County Public Health and Environmental Services, Houston, Texas**

Liaison to administrators in 20+ school districts, training recruitment, symposium coordination, supervisor of staff, fiscal and technical management, university-based research, and strategic planning for community-based consortium.

2004-2005 **Program Manager, CDC Prevention Research Center, School of Public Health &
Tropical Medicine, Tulane University, New Orleans, Louisiana**

Database development, federal reporting, training coordination and supervisor of communications director

2001-2004 **Program Manager, CDC South Central Center for Public Health
Preparedness, School of Public Health & Tropical Medicine, Tulane
University, New Orleans, Louisiana**

Federal, state and institutional reporting, data collection and management; coordination of four-state workgroup; training development; instructional design; evaluation; and professional presentations.

- 2000-2004** **Program Manager, HRSA South Central Public Health Training Center, School of Public Health & Tropical Medicine, Tulane University, New Orleans, Louisiana**
Reporting; data collection; training development; instructional design; evaluation; and professional presentations.
- 1996- 2000** **Program Coordinator, CDC Graduate Certificate Program School of Public Health & Tropical Medicine, Tulane University, New Orleans, Louisiana**
Reporting; data management; instructional design and production of courses (Blackboard); program and course evaluation; student internship/student affairs; and professional presentations.
- 1992-1995** **Area Director, Jesuit Volunteer Corps, Houston, Texas**
Recruitment and screening of recent college graduates; work with community-based and faith-based organizations through the Gulf South to serve as placement sites, workshops presentations and management .

Outreach Positions

- 1991-1992** **Service Coordinator, St. Mary’s Academy, Portland, Oregon**
Coordination of 400 students in community service; and instructor of service learning seminar.
- 1988-1991** **Youth/Outreach Minister, St. Ignatius Catholic Church, Portland, Oregon**
Engagement of teens in community outreach and educational workshops at local church and city-wide levels.
- 1987-1988** **Jesuit Volunteer, Birth Education Training & Acceptance, Orlando, Florida**
Classroom instruction in life-skills, post-partum exercise and parenting; child development assessment of at-risk infants and toddlers; and counseling.

Grants and Contracts

Expanded Dissemination of K-12 Science Educational Videos

Funding Source: Entergy Corporation
Position on Grant: Co-Investigator
PI: Fern Tsien, PhD
Funding Period: March 2017
Award: Pending approval

The award supports disseminating a series of three sets of science education videos aimed at elementary, middle, and high school (K-12). The project will create a suite of cross-platform media and physical resources such as standalone videos, mobile applications, and graphic novel-style textbooks/e-books. Products would be available individually and in aggregate, through digital and physical sales channels, to an end-user market of school districts, teachers, parents, students, and home-school families.

Expanded Dissemination of K-12 Science Educational Videos

Funding Source: LSU Board of Supervisor (Leveraging Innovation for Technology Transfer - LIFT²)
Position on Grant: Co-Investigator
PI: Fern Tsien, PhD
Funding Period: July 2016- June 2017
Award: \$35,000

The award supports disseminating a series of three sets of science education videos aimed at elementary, middle, and high school (K-12). The project will create a suite of cross-platform media and physical resources such as standalone videos, mobile applications, and graphic novel-style textbooks/e-books. Products would be available individually and in aggregate, through digital and physical sales channels, to an end-user market of school districts, teachers, parents, students, and home-school families.

Science Youth Initiative: SYI

Funding Source: Baptist Community Ministries
Position on Grant: Co-Investigator
PI: Fern Tsien, PhD
Funding Period: May 2013- April 2016
Award: \$318,000

This funding supports New Orleans area K-12 students with the goals of making science easy to understand and less intimidating, improving academic achievements in science, exposing them to diverse role models in the sciences (female and underrepresented minorities), increasing awareness of science as a future career, and sharing their science education with the greater community. The funding is also used for the production of science education videos.

Steps to a Healthier Houston/ Harris County Consortium Coordinated Approach to Child Health (CATCH) Program

Funding Source: Houston Endowment Foundation
Position on Grant: Director
Funding Period: September 2005- May 2008
Award: \$2.4 million

This project provided obesity prevention training to faculty and school administrators, and physical education equipment to more than 500 elementary and middle schools in 20+ school districts. The large-scale project was not only research-based practice, but allowed the University of Texas an excellent opportunity to further close the loop with a large sample size for additional practice-based research.

Tulane Prevention Research Center

Funding Source: Centers for Disease Control and Prevention (CDC)
Position on Grant: Program Manager
Funding Period: October 2004 – September 2005

The Tulane Prevention Research Center (PRC) is a research and technical assistance center that focuses on the physical and social environmental factors of obesity among low-income residents of New Orleans. It allows both faculty and university students a living laboratory in which to conduct both practice and research. Before Hurricane Katrina, the center assessed and planned community outreach initiatives addressing physical activity and nutrition.

South Central Center for Public Health Preparedness (SCCPHP)

Funding Source: Centers for Disease Control and Prevention (CDC)
Position on Grant: Program Manager
Funding Period: October 2001- September 2004
Award: \$1 million

The Center conducted needs assessments and in response, developed, offered and evaluated bioterrorism/all-hazards training and technical assistance to the public health workforce at state and local health agencies in four states. Training modules were grounded in real-life examples to maximize the quality and enhance the relevancy for the mid-career professional participants.

South Central Public Health Training Center (SCPHTC)

Funding Source: Health Resources and Services Administration (HRSA)

Position on Grant: Program Manager

Funding Period: October 2000 - September 2004

The Training Center partnered with local and state public health agencies to provide training and technical assistance to the public health workforce in four states. Center activities included needs assessment, and the design, provision and evaluation of basic to graduate-level training modules for synchronous and asynchronous delivery. Training modules were grounded in real-life examples to maximize the quality and enhance the relevancy for the mid-career professional participants.

Bringing Education and Practice Together for Environmental Health Education of the Nursing Workforce

Funding Source: Agency for Toxic Substances and Disease Registry

Position on Grant: Program Manager

Funding Period: October 2002- September 2004

The project developed and delivered an environmental training to nurses through a partnership with state health departments and state nursing associations.

Targeted Pre-Event Message Development for WMD Threats

Funding Source: Association of Schools of Public Health/Centers for Disease Control and Prevention (CDC)

Position on Grant: Program Manager

Funding Period: October 2002 – September 2003

The project assessed emergency preparedness messages through focus groups.

Graduate Certificate Program

Funding Source: Centers for Disease Control and Prevention (CDC)

Position on Grant: Program Coordinator

Funding Period: September 1996 – October 2000

Award: \$330,000

The Graduate Certificate Program was a distance learning initiative tailored for the mid-career public health professional. The graduate-level certificate program with asynchronous web-based courses expanded over time to allow students to complete a master of public health. In the MPH extension program, students fulfilled the required community internship.

Drug Free School Consortium (DFSC)

Funding Source: US Department of Education

Position on Grant: Research Assistant

Funding Period: 1995 - 1996

The consortium shared best practices and lessons learned from substance use and abuse reduction initiatives on college campuses. Members were substance abuse counselors and other key stakeholders from institutions of higher education throughout southern Louisiana.

Membership in Professional Organizations

Association of Women in Science in Louisiana, (AWIS), 2015 - present

Association of University Programs in Healthcare Administration, 2011-2012

Louisiana Public Health Association, 1997

American Public Health Association, 1996 -

Society of Public Health Educators, 1996-1998

Awards and Honors

Delta Omega Public Health Honorary Society

Scientific Presentation

Educational Abstracts at Local/Regional Conferences:

LSUHSC Graduate Research Day

Xavier Conference

Cuccia, M., Moore, M, Gregory, P, Tsien, F, High School Undergraduate Summer Interns Training in Public Health and Other Sciences, The Academy for the Advancement of Education Scholarship Symposium, LSU Health, 2015

Tsien, F, Foley, K, Moore, M, Karpinski, A, **Cuccia, M.**, McDonough, K, Moerchsbaecher, III, J Community outreach science education as a communication teaching tool for graduate students, The Academy for the Advancement of Education Scholarship Symposium, LSU Health, New Orleans, LA, 2015.

Tsien, F, Foley, K, Moore, M, Karpinski, A, **Cuccia, M.**, McDonough, K, Moerchsbaecher, III, J Community outreach science education as a communication teaching tool for graduate students, Conference of Southern Graduate Schools Annual Meeting, New Orleans, LA, 2015.

Tsien, F, Umrigar A, Lofaso, D, **Cuccia, M.**, Bakeer M, Science Youth Initiative (SYI), The Academy for the Advancement of Educational Scholarship Symposium, LSU Health, New Orleans, 2013

Cuccia, M., Jones-Wood, S., Reed, K., "CATCH: A School-based Obesity Intervention," Texas Society of Public Health Educators Annual Meeting, Houston, Texas, September 2006.

Cuccia, M., Forys, L., "Building Community Capacity: Steps to a Healthier Houston-Harris County Consortium," Texas Health Institute Obesity Prevention Community Showcase, Austin, Texas, May 2007.

Educational Abstracts at National/International Conferences

Tsien, F., Moore, M., Umrigar, A, **Cuccia, M.**, Augustus-Wallace, A., Mercer, D., "Genetics and health sciences education pipeline for elementary, middle, high school (K-12) and undergraduate underrepresented minorities (URM) in the sciences at the Louisiana State University Health Sciences Center (LSUHSC)", American Society of Human Genetics Meeting, Vancouver, British Columbia, 2016. **Diversity Conference**

Tsien, F., Moore, M., Umrigar, A, **Cuccia, M.**, Augustus-Wallace, A., Mercer, D., "Genetics and health sciences education pipeline for elementary, middle, high school (K-12) and undergraduate underrepresented minorities (URM) in the sciences at the Louisiana State University Health Sciences Center (LSUHSC)", American Society of Human Genetics Meeting, Vancouver, British Columbia, 2016.

Howe K., Hamilton L., Kifer J., **Cuccia M.**, Williams D., & Delcarpio J. (2014 November) SMART CAFÉ: A student-directed interprofessional team approach to nutrition education in schools. American Public Health Association Annual Meeting, New Orleans, Louisiana.

Menendez, T., Hoelscher, D., Kelder, S., Springer, A., Walker, J., Forys, L., **Cuccia, M.**, Murray, N., "Use of a coordinated school health training model to facilitate dissemination and implementation of an elementary school obesity prevention program in Harris County, Texas", American Public Health Annual Meeting, San Diego, CA, 2008.

Springer, A., Kelder, S., Hochberg-Garrett, H., Hoelscher, D., Murray, N., Forsys, L., **Cuccia, M.**, "Effect of a coordinated school health program on children's physical activity levels during PE class: SOFIT findings from the Harris County Steps Consortium CATCH Project", American Public Health Annual Meeting, San Diego, CA, 2008.

Hochberg-Garrett, H., Murray, N., Springer, A., Kelder, S., Hoelscher, D., Forsys, L., **Cuccia, M.**, "Implementation of an Evidence-based Coordinated School Health Program in a Large Urban County Supported by a Community Coalition: Lessons from School District Leaders," American Public Health Annual Meeting, San Diego, CA, 2008.

Cuccia, M., Forsys, L., Hoelscher, D., "School Health Liaison Model: Building Capacity for Program Implementation in a Large Urban Area," American Public Health Annual Meeting, Washington, DC, November 2007.

Hoelscher, D., **Cuccia, M.**, Forsys, L., "Baseline Data from the Implementation of an Elementary School Obesity Prevention Program in Harris County, Texas," American Public Health Association Annual Meeting, Washington, DC, November 2007.

Cuccia, M., Jones-Wood, S., "Building Community Capacity: Steps to a Healthier Houston-Harris County Consortium," Association for Community Health Improvement, Spring Training for Health Champions, New Orleans, Louisiana, March 2007.

Cuccia, M., Jones-Wood, S., Reed, K., "Building Capacity for the Long Haul without Funding: Steps to a Healthier Houston-Harris County Consortium," National Association of City and County Health Officers, Annual Meeting, San Antonio, July 2006.

Abdolrasulnia, M. Ginter, P.M., **Cuccia, M.** and Capper, S. A., "Distance Learning Technology to Engage Public Health Professionals in Workforce Development," Association of University Program in Health Administration (AUPHA) Meeting, San Diego, June 2004.

Abdolrasulnia, M., Ginter, P.M., **Cuccia, M.** and Capper, S.A. "Lessons Learned in Engaging Health Professionals in E-Learning Workforce Development Programs," Association of University Programs in Health Administration (AUPHA) Annual Meeting, Nashville, June 2003.

Cuccia, M., "Training the Nursing Workforce: HRSA Public Health Training Centers Train Nurses in Environmental Health," American Public Health Association Annual Meeting, Philadelphia, PA, November 2002.

Cuccia, M., "Centering" the Workforce around Public Health," American Public Health Association Annual Meeting, Atlanta, GA, October 2001.

Journal Publications

Sarpy, S.A., Chauvin, S.W., Hites, L.S., Santacaterina, L., Capper, S., **Cuccia, M.**, Anderson, A.C. and Petersen D., "The South Central Center for Public Health Preparedness Training System Model: A Comprehensive Approach," Public Health Reports, (2005), Supplement 1, 120:52-58.

Videos, Electronic Media, and Multimedia

2015 – present Science Youth Initiative Education Videos (funded by Baptist Community Ministries)
20 short videos a year aimed at K-12 science classes, featuring LSUHSC Public Health and other graduate students, medical students and trainees, High School Summer Science interns, along with children of various ages. Experiments are aligned with the Louisiana curriculum standards.

Lectures/workshops to School of Public Health Students

2016	<i>Designing and Formatting Scientific Posters</i> School of Public Health Student Development Series Current School of Public Health Students
2014 – 2016	<i>Degrees and Curricula</i> School of Public Health Open Houses School of Public Health Applicants and Other Interested Parties
2010 – 2014	Practice Experience School of Public Health Master of Public Health Students
2009 – 2015	Academic Writing and Avoiding Plagiarism School of Public Health Orientations New Public Health Students

Workshops to K-12 students

2016	Science lessons to 4 th grade students, Lafayette Academic LSU Health School Science Partnership
2015 – 2016	Human Health Effects of Lead Exposure in the Environment LSU Health School Science Partnership

Education

BA	1987	Journalism/History	Louisiana State University Baton Rouge, LA
MPH	1996	Community Health	Tulane University School of Public Health & Tropical Medicine New Orleans, LA
Certificate	1996 2011	Certified Health Education Specialist Master Certified Health Education Specialist	

Professional Service

2016 – present	Association of Women in Science Community Outreach Co-Chair
2016 – present	LSU Health – NO School of Public Health Evaluation Committee
2015 – present	LSU Health – NO Student Sustainability Group Advisory Committee
2015 – present	LSU Health – NO School of Public Health Bachelor of Science Working Group
2015 – present	LSU Health – NO School of Public Health Diversity and Inclusion Committee
2014 – present	LSU Health – NO Science Youth Initiative School of Public Health Coordinator
2014	LSU Health – NO SACS Accreditation Curriculum Committee Work Group
2011 – present	LSU Health – NO School of Public Health Faculty Assembly
2009 – present	LSU Health – NO School of Public Health Administrative Council
2009 – present	LSU Health – NO School of Public Health Curriculum Committee
2009 – present	LSU Health – NO School of Public Health Strategic Planning Committee
2009 - present	Association of Schools and Programs of Public Health Practice Experience Workgroup
2005 – 2008	Steps to a Healthier Houston-Harris County Consortium
2005 – 2008	Harris County Public Health and Environmental Services School Health Work Group

1997- 2000	Tulane University School of Public Health and Tropical Medicine Distance Learning Committee
1998 – 2015	Association of Schools and Programs of Public Health Practice Council
1997 – 2000	Association of Schools of Public Health Distance Learning Committee
1996	Tulane University School of Public Health and Tropical Medicine Dean Search Committee

Community Service

2016 - present	Cleaned up trash with School of Public Health SGA, <i>Lafitte Greenway</i>
2016	Health education, <i>Que Paso Latino Festival</i>
2016	Served food to the homeless, <i>St. Joseph ReBuild Center</i>
2016	Prepared and packed meals, <i>Louisiana Flood Response, Second Harvest Food Bank</i>
2016	Presented on working at a higher education institution and in the field of public health, <i>Mount Carmel Academy Career Day</i>
2015	Facilitated book distribution to 4 th grade students, <i>LSU Health – NO Science Partnership Field Day</i>
2014 – 2017	Provided resources on curriculum development and assessment, and community service-oriented curriculum, <i>Curriculum Committee, Holy Name of Jesus School Board</i>
2013 – present	Raised funds, <i>Bread for the World – New Orleans</i>
2013 – 2015	Gleaned fruit, <i>Second Harvest Food Bank</i>
2011 – 2012	Social Justice Committee, <i>Holy Name of Jesus Church</i>
2011	Facilitated small group learning, <i>Kazak Aul Camp</i>
2011	Built a neighborhood playground, <i>KABOOM</i>
2011	Member, <i>Pacific Inc. Community Organizing (PICO)</i>
2010 – 2017	National Public Health Week Coordinator, <i>LSU Health School of Public Health</i>
2010 – 2015	Swim Team Volunteer, <i>New Orleans Jewish Community Center</i>
2009 – 2016	Volunteer (fundraiser, serve food to the homeless), <i>New Orleans Catholic Worker</i>
2008 – 2010	Small Group Facilitator, <i>Dillon International India Adoption Camp</i>
2008 – present	Facilitator, <i>Pax Christi New Orleans</i>
2006 – 2015	Served in multiple capacities (co-leader, cookie cupboard lead), <i>Girl Scouts</i>
2001 – 2005	Contact person, <i>New Orleans Asian-American Adoption Support Group</i>
2001 – 2002	Support Person, <i>Jesuit Volunteer Corps, New Orleans</i>